



Annual Report
BAPTIST PUBLISHING HOUSE
Jordan M. Tew, Executive Director

Faithfulness means being loyal and steadfast. Baptist Publishing House seeks to be faithful to the Bible and to the local church. We do this because the Bible is God's Word, and the local church is precious to Christ.

God's Word is perfect and without error. It is complete, sufficient, and authoritative. God's Word guides everything we believe and do as Christians. It declares the Gospel. It forms doctrine. It defines worship. God's Word has authority over our preaching, teaching, evangelism, discipleship, missions, and education.

More than 75 years ago, the Baptist Missionary Association established what is now known as the Baptist Publishing House. Since that time, we have worked to provide churches with curriculum and resources that reflect a firm commitment to Scripture and BMA doctrine.

All of our products are created with the local church in mind. This includes a church of 15 people in central Oklahoma, a large suburban church near Dallas, a church plant in southern Mississippi, and mission fields around the world. We work hard to provide materials that point people to the Bible, teach them how to study God's Word, and support the mission and beliefs of their church.

This is good for local churches, and it is also good for our entire association. When churches share the same curriculum, we are more closely connected. We learn the same truths and form bonds through shared beliefs. Our doctrine is consistently reinforced. We also have greater opportunities to fellowship and work together. We are better able to associate.

Our pastors, missionaries, church planters, student ministers, deacons, children's directors, and Sunday School teachers all come from Sunday School classes. BMA Sunday School curriculum builds a strong foundation in the hearts of men and women, boys and girls, within local churches. When your church uses BMA curriculum, you help your people grow in their love for the Bible and in their commitment to BMA doctrine. This helps raise up faithful men and women who will pass on the biblical doctrines and convictions we hold dear.

During the past five years, I have had the joy of visiting many BMA churches. Wherever I go, I always ask how we can better serve the local church. Baptist Publishing House exists to serve the churches. We do not seek to influence or change the churches we serve. We do support the established doctrine and mission of the churches in our association. Simply put, we are here to support and serve you—not the other way around. Because of this, your needs and feedback have led to changes in our products.

Here are a few examples:

In 2019, we began publishing the **Baptist Expositor** adult Sunday School curriculum. Many people appreciated this curriculum, but some shared that it was difficult to understand and teach. After hearing this feedback, we took important steps to simplify the content and make the books more teacher-friendly.

An analysis of the most recent Baptist Expositor showed that it:

- Uses short sentences and common vocabulary
- Is straightforward and easy to follow
- Stays focused on clear teaching goals
- Is both informative and practical
- Encourages participation and personal connection

We continue to improve and strengthen our adult Sunday School curriculum.

In 2025, we released the final book of **DiscipleKidz**. This children's curriculum was created after listening to the needs of our churches. It is now being used around the world to lead children to Christ and teach them the Bible.

Over the past five years, many churches have spoken with us about Sunday School curriculum for 7th–12th graders. After months of preparation and development, we are pleased to offer both printed and downloadable youth curriculum called **REAL Life**. This curriculum teaches students how to study the Bible and apply God's Word to everyday life. REAL Life follows the same Scripture passages as the Baptist Expositor. This allows students and adults to study the same passage each week. This strengthens unity and creates discipleship opportunities within local churches. Students in BMA churches will graduate high school knowing how to study the Bible and explain their beliefs.

Last April, the **Brotherhood Auxiliary** asked us to help develop new Bible study materials. We began working on this right away. We are pleased to announce that three years' worth of monthly Bible studies are forthcoming. The first 12 lessons should be available by April or May of 2026.

You have shared your desire for outreach Bibles, discipleship materials for new believers, and church membership resources. We are currently rebuilding the **Guide to God** Outreach Bible content into three booklets:

- A Gospel of John with evangelistic helps
- A first steps of discipleship booklet
- A church membership booklet

These resources will help churches fulfill Christ's Great Commission.

We have also published a new book titled **Ministry Across the Spectrum: Autism, Faith, and the Local Church** by Dr. Russell Threet. This book shows growth in our publishing quality. It features professional cover design, layout, editing, and proofing. It is also being widely distributed through sellers such as Amazon, Walmart, and Barnes & Noble. This reflects that the BMA has a high-quality publishing ministry.

All of these efforts show our commitment to the local churches we serve. As members of the Baptist Missionary Association of America, you have a publisher that exists to serve you. We listen to your concerns and consider your needs. We are the only publisher that answers directly to your church.

Regarding business matters, here are a few things you should know. In 2025, giving and sales remained steady. Some production expenses were lower than the previous year. We also produced more books and resources than at any time during the past five years.

We are thankful to report that we have been profitable this year. Since 2019, Baptist Publishing House has continued to grow and become more financially healthy. Through faithful church giving, careful spending, and the Lord's blessing, our financial assets increased by about \$48,000 during the 2025–2026 year. This allows us to move into 2026–2027 without raising prices and with confidence in providing even more high-quality ministry resources.

We ask for your prayers and continued financial support. We also ask that all churches set aside the third Sunday of August for Baptist Publishing House's annual **Day of Sharing**. On this Sunday, churches are asked to pray and receive a love offering for this ministry. This support is very important for maintaining our budget.

I want to thank the churches of the BMA of America for trusting us with the publication of Sunday School curriculum and other resources. The writing, editing, proofing, layout, printing, and shipping of these materials require the work of about a dozen people and hundreds of hours. I ask that you thank God for these faithful workers.

I am grateful to serve the churches of the BMA of America as the Executive Director of Baptist Publishing House. I love serving you, and I strive each day to provide faithful curriculum and resources. May the Lord be glorified in all we do.

In Christ Alone,
Jordan M. Tew
Executive Director
Baptist Publishing House

RECOMMENDATIONS

1. We recommend the adoption of the proposed budget for fiscal year 2025-2026.

2. We recommend that the Executive Director be paid a salary of \$64,876.

Benefits include:

- one-half of Social Security,
- \$350 per month for healthcare expense reimbursement,
- retirement at 6% of salary,
- travel reimbursement.

3. We recommend that \$11,000 of the Executive Director's salary be designated as a housing allowance.

4. We recommend that Jordan Tew stand as nominee for Executive Director.

BAPTIST PUBLISHING HOUSE PROPOSED BUDGET 2026-2027

INCOME

Sales	\$325,000
Donations	\$145,000
TOTAL	\$470,000

EXPENSE

Production and Shipping (COGS)	\$300,000
Payroll	\$111,000
Operations	\$7,000
Facilities/Equipment	\$10,000
Travel/Meetings	\$5,000
Fees/Services	\$20,000
Missions Printing	\$5,000
New Projects	\$5,000
Advertising	\$5,000
TOTAL	\$468,000
Budgeted PROFIT	\$2,000

Brief Overview of Fiscal Year 2025-2026 (June 1, 2025—May 31, 2026)

The figures were compiled as of January 26, 2026. The estimates below reflect our historical quarterly sales and current trends, with our annual audit being consulted. We anticipate these amounts to be realized May 31, 2026. We are providing this data for the sake of transparency and accountability to the local churches we serve. As you can see, we are blessed to anticipate finishing FY25-26 in the black. This increase simply allows us to keep up with expenses and pursue modest growth year by year. Thank you to all of the churches and individuals who support us. We aim to glorify the Lord and serve you well. –Jordan Tew, Executive Director

End of Fiscal Year 25-26 Forecast

Donations(Monthly Support, Special Offerings, Day of Sharing):	\$144,000
Sales for Fiscal Year 2025-2026:	\$319,000
Total Income:	\$463,000
Total Expenses:	\$415,000
Estimated Profit:	\$48,000